

Charlie Bowles

UX/UI Designer & Researcher seeking innovative opportunities

540 894 6537

charliebowles.com [↗](#)

charliebowlesdesign@gmail.com



Expertise

Software

Figma
Adobe XD
Sketch
Adobe Suite
Framer
Miro

Skills

Information Architecture
UX Design
UI Design
UX Research
Interaction Design
Visual Design
Mobile Interface
Affinity Mapping
User Testing
Wireframing
User Flows
Rapid Prototyping
Data Visualization
A / B Testing
Tree Testing
Branding



Engagement

Future Leaders of UX Club

Member
2018 – Current

StartUp Product Design Competition

3rd Place
February 2020

District: Art and Design Publication

Project Feature
February 2020

Red Dot Design Award Nomination

Interface Design
April 2020,
February 2021



Experience

Lead UX / UI Designer Pylot

Remote
January 2021 – Current

Designed and implemented a design system for a high-end digital product. Successfully designed and shipped a comprehensive interactive prototype; while iterating high-fidelity wireframes that balanced user needs and client goals.

Creative Director Students for Tomorrow

Atlanta, GA (remote)
November 2020 – Current

Leading a diverse team of designers, copywriters, and illustrators in creating a cohesive brand identity. Creating a uniform design system to be implemented by developers, marketing, and executives.

UX Design Intern Dynacraft

Atlanta, GA
June 2020 – August 2020

Conducted primary research, tree testing, and A/B testing. Created wireframes suggesting the optimal structure & appearance for new website. Uncovered unknown user needs with strong evidence why company should shift business model.

UI Designer Shadburn Studios

Atlanta, GA
June 2020 – August 2020

Designed and improved UI while creating asset packages to deliver to developers for external clients. Personally designed and prepared the company's internal logistics website.

UX Researcher BMW + SCADpro

Savannah, GA • San Francisco, CA
September 2019 – November 2019

Facilitated interviews and focus groups to organize and analyze data to understand trends and habits in mobility, technology, and life in the aging demographic (55+) to discover what truly influences BMW's largest customer segment.

Digital Marketer Functional Health & Wellness

July 2020 – Current

Working with a virtual medical practice in unifying their online presence through lead generation, email campaigns, a YouTube channel, and social media posts; while visually designing the content for each.



Education

Savannah College of Art and Design (SCAD) Bachelor of Fine Arts in User Experience Design

Savannah, GA
Expected Graduation: May 2021
Dean's List